

FUNDING SOURCES

Consider the **advantages and disadvantages of potential funding streams** before outlining your funding strategy

	PROFITS FROM SALES	GRANTS	SPONSORSHIP	DONATION	LOANS	CROWDFUNDING
ADVANTAGES	 <p>Self-sufficient</p> <p>It allows to develop your financial independence</p> <p>It allows to further your political and artistic independence</p>	<p>No interests</p> <p>It builds your territorial anchoring</p> <p>It shows a public recognition</p>	<p>No repayment</p> <p>Flexible</p> <p>Networking effects</p> <p>Can allow a financial support strongest than public subsidies</p> <p>A solution against drops of public aids</p> <p>Can give rise to fiscal benefits for the sponsor</p>	<p>No compensation</p> <p>Support by the community</p> <p>It allows to further your political and artistic independence</p>	<p>It allows a quick investment</p> <p>Build credit ?</p> <p>Variety of options</p>	<p>An option when other methods are unavailable (better seen as an additional funding source)</p> <p>A “kickstart” in arts-related careers</p> <p>It helps building your community/fan base/ people who supports your work</p> <p>Can constitute a financing method for the launching</p>
DISADVANTAGES	 <p>Time-consuming</p> <p>Subject to change. It's not a stable source of income</p>	<p>Calls may be very competitive</p> <p>Applying is time-consuming and it requires expertise</p> <p>Grant approval is uncertain and delayed in time</p>	<p>Time-consuming</p> <p>Sponsors are difficult to find and convince</p> <p>Sponsors may not be aligned with your artistic work</p> <p>Artistic freedom may be curtailed if you don't pay attention to make a relevant targeting</p> <p>Potential compensation</p>	<p>Support provided by donors has to permanently be solicited and motivated</p> <p>It's a weak and unstable resource</p>	<p>Interest rates</p> <p>Financial risk of missing payment that are normally backed up with collateral assets</p> <p>Application process is long and complicated</p>	<p>Time-consuming</p> <p>Platforms may ask for a fixed fee</p> <p>The risk is not reaching the funding target</p>